FAMAART returns to BolognaFiere in March 2015

The International Exhibition of Frames and Graphic Arts

From Friday 6 to Sunday 8 - hall 20

FamaArt, the new trade show organised in partnership with FAMA Europe, the European consortium of picture frame manufacturers, will be held at **BolognaFiere from 6 to 8 March 2015**.
A multi-year agreement signed in recent months seals the return of the premier event for the world's top frame manufacturers and their creations blending technology and use of materials with a keen eye for design and quality. The FamaArt preview held last March in BolognaFiere was attended by more than 1,200 manufacturers - 40% from abroad – showcasing the excellence of European frame manufacturing and graphic arts with more than 50 exhibitors representing the top businesses in frame production and frame-moulding machinery.

Also open to visitors, next spring's exhibition will present the new season's designs with three days dedicated to European excellence on show in hall 20 at BolognaFiere marking the return of top quality manufacturing in the frames and graphic arts sector.

"It is a happy comeback for our fair district", explains **BolognaFiere President Duccio Campagnoli**. "Thanks to the newfound partnership with the consortium of European manufacturers, Bologna will once again host and organize an international showcase for a sector like frame-making in which Made in Europe still stands for quality; a sector which grew up and once did business the world over from its hub in Bologna. This is further evidence of Bologna's capacity to create events tailored to business and Italian industrial districts, launching them on an international scale".

FAMA Europe President Mauro Fioravanti declared: "We are very happy about the agreement with BolognaFiere. After a three-year gap we are to return to Bologna, the district we worked in for so many years with great success to the satisfaction of all businesses in the sector. Now we are ready for new successes starting from BolognaFiere".